



## CATALOGUE

Global Trade Solutions for Quality

Commodities.



# About Us



Who We Are?

## Connecting India to the World

Serani Export is a trusted bridge between India's finest manufacturers and the global market. We specialize in exporting premium quality agricultural products, textiles, and industrial goods, ensuring seamless trade with integrity and efficiency.

- Premium Quality Assurance
- Global Logistics Network
- Transparent & Ethical Trade

## SERANI EXPORT

premium global export



#### OUR MISSION

To deliver premium Indian goods across the globe with unmatched quality, transparency, and speed.



#### OUR VISION

To be recognized as a world-class trade partner, known for bringing the finest Indian products to every corner of the globe...



#### COMPLIANCE & QUALITY

we strictly adhere to international quality standards and certifications to ensure safety and reliability.

- GST Registered
- APEDA Registered
- IEC Registered
- RCMC Registered
- FSSAI Licence
- ISO 9001:2015

"Serani Export is a premier export-import enterprise based in India, dedicated to bridging the gap between high-quality local produce and the global marketplace..".



#### **HOW WE WORK?**

#### Step 1:

Share Requirements

#### Step 2:

We Source & Inspect

#### Step 3:

We ship Globally

#### WHY CHOOSE US?

- 30+Verified Suppliers
- 12+ Destinations
- 100% Quality Verified
- 72hr Quote turnaround

#### **EXPERTISE**

"To become the most reliable and transparent link in the global supply chain, ensuring that the richness of Indian products reaches every corner of the world with integrity."

## Who We Export To

#### Our Export Markets

Serani Export supplies premium Indian products to a diverse range of international markets, meeting regional quality standards, packaging norms, and logistics requirements.

#### Middle East (GCC)

- UAE, Saudi Arabia, Oman,
   Qatar, Kuwait
- High-volume agri, seafood
   & rice shipments

#### Europe



- UK, Netherlands, Germany
- Compliance-driven food spice exports

#### Africa



- Nigeria, Kenya, Tanzania
- Bulk agri commodities & rice

#### Southeast Asia



- Singapore, Malaysia,
   Indonesia
- Fresh produce & seafood

#### East Asia

- Japan, South Korea
- Quality-focused seafood
   & agri exports



## Why Buyers Choose Us

- Region-specific export experience
- Verified supplier network across India
- Transparent pricing & Incoterm clarity
- Fast quotations within 72 hours

#### Order Capabilities

- MOQ: Flexible based on product
- Bulk & container-load shipments
- Custom packaging & private labeling
- Mixed product containers (on request)
- Compliance-ready documentation

#### Our Ideal Buyers





#### • VEGETABLES

Fresh, farm-sourced vegetables cultivated under strict quality control standards to ensure superior taste, texture, and shelf life.

#### 1. Onion:

→ Description - Fresh red and white onions with uniform size and long shelf life.

→ Specifications -Size: 45–70mm; Packaging: 5kg–50kg mesh bags



#### 2. Green Chilli:



- → Description -Fresh, spicy green chilies with vibrant color and aroma.
- → Specifications Varieties: Jwala, Bullet; Packaging: 5kg-10kg boxes

#### 3. Garlic:

mesh bags

- → Description High-quality garlic bulbs with strong aroma and flavor.
- → Specifications Size: 40-60mm; Packaging: 5kg-25kg





#### 4. Ginger:

- → Description Fresh and mature ginger with high oil and fiber content.
- -> Specifications Moisture.

#### • FRUITS

Premium-grade tropical and seasonal fruits sourced from certified orchards, ensuring natural sweetness and freshness.

#### 1. Banana:

- → Description Naturally ripened bananas with uniform size and color.
- → Specifications Varieties: Cavendish, Robusta; Packaging: 13kg cartons



#### 2. Apple:



- → Description Crisp and juicy apples sourced from India's best orchards.
- → Specifications Varieties: Shimla, Royal Gala; Packaging: 10kg-20kg boxes

#### 3. Pomegranate:

- → Description Bright red pomegranates with high juice content.
- → Specifications Variety: Bhagwa; Packaging: 3kg-5kg



#### 4. Mango:



boxes

- → Description Premium, carbide-free Indian mangoes known for their rich aroma and sweet, non-fibrous pulp.
- → Specifications Varieties: Alphonso, Kesar; Packaging: 3kg-5kg corrugated boxes.

#### • AGRICULTURE COMMODITIES

High-quality agricultural products sourced directly from trusted farms across India, ensuring purity and compliance with international standards.

#### 1. Rice:

→ Description - Premium longgrain rice known for its aroma and texture.

→ Specifications - Varieties:
 Basmati, Non-Basmati;
 Packaging: 5kg-50kg



#### 2. Semi-Husked Coconut:



- → Description Fresh coconuts with semi-husked shells for extended shelf life.
- → Specifications Weight:
   500-700g; Packaging: 25pcs 50pcs per bag.

#### 3. Copra:

- → Description Dried coconut kernels used for oil extraction and food processing.
- -> Specifications Moisture



#### 4. Spices:



- → Description Authentic Indian spices with rich aroma and flavor.
- → Specifications Types:
  Turmeric, Cumin, Coriander,
  Black Pepper, Chili;
  Packaging: 25kg bags or custom

#### • SEAFOOD

Sustainably sourced seafood processed under international hygiene standards, ensuring freshness, flavor, and safety.

#### 1. King Fish:

- → Description Frozen king fish with firm texture and rich taste.
- → Specifications Size: 1–5kg; Packaging: 10kg cartons



#### 2. Ribbon Fish:



- → Description Frozen ribbon fish with silver sheen and mild flavor.
- → Specifications Length: 20-40cm; Packaging: 10kg cartons

#### 3. Pomfret:

- → Description Whole cleaned pomfret with delicate texture.
- → Specifications Varieties: Silver, Black; Packaging: 5kg-10kg



#### 4. Big Mouth Croaker:



- → Description Frozen croaker fish with tender meat and mild flavor.
- → Specifications Size: 200-800g; Packaging: 10kg cartons

#### 5. Indian Mackerel:

- → Description Frozen Indian mackerel rich in omega-3 fatty acids.
- → Specifications Size: 4-8 pcs/kg; Packaging: 10kg cartons



#### 6. Dry Fish:



- → Description Naturally sundried fish with preserved flavor and long shelf life.
- → Specifications Types:
   Anchovy, Mackerel; Packaging:
   10kg bags

#### 7. Bombay Duck:

- → Description Frozen or dried Bombay duck with unique flavor profile.
- → Specifications Size: 10-20cm; Packaging: 10kg cartons



#### 8. Prawns:



- → Description Frozen prawns with firm texture and sweet flavor.
- → Specifications Varieties: Vannamei, Black Tiger; Sizes: 16/20 to 100/200;

Packaging: 1kg-10kg

#### • SCRAP MATERIALS

High-quality recyclable scrap materials sourced from verified suppliers, ensuring purity and compliance with global recycling standards.

#### 1. Copper:

→ Description - Recyclable copper scrap suitable for industrial reuse.

→ Specifications - Purity: 99.9%; Form: Wire, Sheet;

Packaging: Bulk



#### 2. Aluminium:



→ Description - Clean aluminium scrap ideal for remelting and manufacturing.

→ Specifications - Purity:
99%; Form: Extrusion, Casting;

Packaging: Bulk

#### • TEXTILES

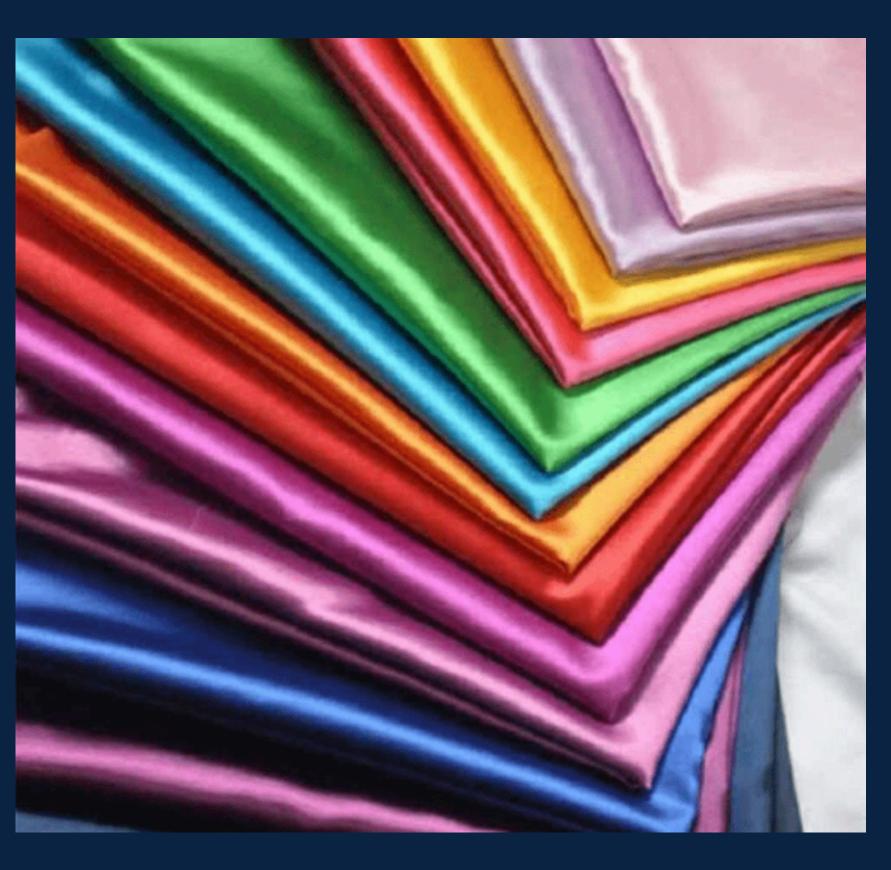
Premium textile materials sourced from India's finest mills, known for their durability, softness, and craftsmanship.

#### 1. Cotton:

- → Description High-quality cotton fabric and yarn for apparel and home textiles.
- → Specifications Types:
   Combed, Organic; Count: 20s 60s



#### 2. Silk:



- → Description Luxurious silk fabric with natural sheen and smooth texture.
- → Specifications Types: Mulberry, Tussar; GSM: 40–120

## TRADE & OPERATIONS



#### PRODUCT PACKAGING



Grains & Pulses: Woven/Jute Bags



Vegetables/Fruits: Corrugated Boxes



Textiles/Scrap: Compressed Bales

#### **INCOTERMS**



FOB, CIF, CFR (Sea Freight)



FCA, CIP (Air Freight)

## PORTS & PAYMENTS



Mundra, JNPT Mumbai, Chennai



L'C (Letter Credit), T/) Wire Transter)

#### **QUALITY & COMPLIANCE**













All products are multi-stage inspected to meet global health and safety standards

Request Quote

#### GENERAL TERMS & CONDITIONS

## Building sustainable partnerships through transparency and excellence

#### 1. General Terms

• These Terms and Conditions govern all business transactions between Serani Export ("the Company") and its customers ("the Buyer"). By submitting an inquiry, quotation request, or placing an order, the Buyer agrees to be bound by these terms.

#### 2. Quotations and Pricing

- All quotations are valid for 7 days unless otherwise specified.
- Prices are subject to change based on market conditions and currency fluctuations.
- Prices do not include import duties, taxes, or other charges in the destination country.
- Final pricing is confirmed only upon receipt of a formal purchase order.

#### 3. Orders and Confirmation

• Orders are confirmed only after receipt of a signed purchase order and any required advance payment or Letter of Credit. The Company reserves the right to reject any order at its discretion.

#### 4. Payment Terms

- Payment terms are negotiated on a case-by-case basis.
- Accepted payment methods include Letter of Credit, T/T (Telegraphic Transfer), and CAD.
- All bank charges outside India are borne by the Buyer.
- Late payments may incur additional charges.

### GENERAL TERMS & CONDITIONS

## Building sustainable partnerships through transparency and excellence

#### 5. Shipping and Delivery

- Shipping terms follow the latest Incoterms rules as agreed in the contract.
- Delivery timelines are estimates and subject to shipping and customs clearance.
- Risk transfers to the Buyer as per the agreed Incoterm.
- The Company is not liable for delays caused by force majeure events.

#### 6. Quality and Inspection

• All products are inspected before shipment. Buyers may request third-party inspection at their own cost. Claims regarding quality must be reported within 7 days of receipt with supporting documentation.

#### 7. Liability

• The Company's liability is limited to the value of the goods supplied. The Company is not liable for consequential damages, loss of profits, or any indirect losses.

#### 8. Governing Law

• These terms are governed by the laws of India. Any disputes shall be resolved through arbitration in India, as per the Arbitration and Conciliation Act.

#### 9. Contact

 For questions regarding these terms, please contact us at info@seraniexport.com





# Powering Global Trade From India to International Markets





## GET IN TOUCH



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# Ready to Partner with Serani Export?

